

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITY
DURING MARCH 2024**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	MARCH 2024	PRESENTATION on ANDHRA PRADESH CULTURE AND CUISINE	PRESENTATION on Andhra Pradesh culture, region and cuisine among students by the diploma students	Andhra Pradesh	50	PARTICIPANTS WERE FROM DIPLOMA BATCH OF IHM GURDASPUR





SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF MARCH 2024

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	32	251	915	499	1920
2	INSTAGRAM IHM Gurdaspur Page	248	251	754	717	1207